

# SPONSORSHIP OPPORTUNITIES

**More than 600 attendees went to LBF 2024.**

**More than 6,125 people visited the website in 2024.**

**LBF's social media had more than 58,200 reach in 2024.**

## PRESENTING SPONSOR · \$7,500.00

- Recognition as the Presenting Sponsor with "Presented by [YOUR NAME HERE]" on all event materials and marketing, including but not limited to:
  - Logo included on event website
  - Logo included on event signage
  - Logo included in event guide
  - Logo included on Facebook cover photo
- Ad page in Event Guide - to be submitted by you!
- 20 General Admission tickets to the Festival
- 20 Invitations to the Prologue Party

## TIER 1 SPONSOR · \$5,000.00

- Logo included on event website
- Logo included on event signage
- Logo included in event guide
- 14 General Admission tickets to the Festival
- 14 Invitations to the Prologue Party

## TIER 2 SPONSOR · \$2,500.00

- Logo included on event website
- Logo included in event guide
- 10 General Admission tickets to the Festival
- 10 Invitations to the Prologue Party

# SPONSORSHIP OPPORTUNITIES

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## TIER 3 SPONSOR · \$1,000.00

- Logo included on event website
- Logo included in event guide
- 6 General Admission tickets to the Festival

## TIER 4 SPONSOR · \$750.00

- Logo included on event website
- Logo included in event guide

## TIER 5 SPONSOR · \$500.00

- Logo included on event website

## CUSTOMIZABLE SPONSORSHIP

- Did you have something specific in mind that you'd like to sponsor? (For example, In previous years, we've had groups sponsor a particular children's crafts by donating the materials or covering the cost for the accommodations of visiting featured authors). Let us know what you're thinking and we can come up with a customizable sponsorship just for you!



That's me, Elizabeth Rivas! And I'm the lead organizer for LBF.

If you're ready to get started or have questions, please let me know! You can click here to contact me or shoot me an email at: [elizabeth@literacylubbock.org](mailto:elizabeth@literacylubbock.org)

**THANK YOU!**

The Lubbock Book Festival is a fundraising benefit hosted by:



Literacy Lubbock